



JSS MAHAVIDYAPEETHA

J S S COLLEGE FOR WOMEN (AUTONOMOUS)

An Autonomous College of University of Mysore: Re-Accredited by NAAC at 'A' Grade (CGPA: 3.10)
Saraswathipuram, Mysuru – 570 009

Ph No:0821-2548239 ♣ Principal 2548383 ♣ Fax: 2548240 ♣ Email: jsscw.principal@gmail.com ♣ Website: <http://www.jsscw.org>



Strategic Perspective Plan

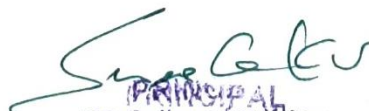
2016-21

JSS College for Women (Autonomous)
Saraswathipuram, Mysuru-9
Strategic Perception Plan: 2016-2021



Preamble

JSS College for Women, Mysore, an autonomous college functioning under the aegis of JSS Mahavidyapeetha, was established in the year 1970. Since its inception it is striving to search for innovative methods in imparting education to the women folk. It has been able to establish itself as one of the best Women's colleges. It is attracting students from all over the state and also across the border. The college has been **Re-Accredited by NAAC with 'A' Grade in the second cycle.** JSS College for Women, Mysore is one amongst the first batch of 5 colleges under the University of Mysore to get autonomous status sanctioned. The Autonomy has entailed the institution to register a steadfast growth over a period of decade. As indicated in number of enrollments and wider academic flexibility. The concept of autonomy of a college reserves its right to admit students on merit, determine curriculum, impart teaching, evaluate the performance of students and maintain high standards as a higher educational institution with minimum control by the University and the Government. The faculty, staff and students share a deep belief in and commitment to the Institution's programmes. The teaching and learning process happens in a unique atmosphere of mutual respect, participation and interaction.


Principal
JSS College for Women
(Autonomous)
Sarawathiapuram, Mysore-9

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- **By 2021, The College will have...**

Vision

Empowering Women Through Academic Excellence.

Mission

- *To Achieve Social Equality as A Prerequisite for Women's Emancipation.*
- *To Promote More Cultural Space for Women*
- *To Foster A Distinctive Identity of Their Own.*
- *To Sensitize Women Towards Our Rich Cultural Inheritance.*
- *To Make Women Globally Competent by Acquiring Good Communication Skill.*
- *To Develop the College into One of The Top Ten Institutions of Learning in India.*

The mission is accomplished through:

- *Ensuring social equality among women in enrolment and other service delivery portfolios*
- *Encouraging women in showcase in their cultural talents in the inhouse and outstation programmes*
- *Enabling women to carveout their own image in the society by the virtue of academic and social excellence*
- *Engaging women in sensitizing the cultural heritage and gender equality that the country is posses*
- *Enveloping all cutting-edge communication skills into the curricula and transforming the same effectively to make the women to globally competent*
- *Enshrining all the best practices on the cap of the institution thus elevating the status of the college*

*Core values
of education
are the
dynamic
forces of
development
of cognitive
and*



*professional skill and total personality
of students and faculty alike
for Preferred Center of Excellence
for
Learning at National/International
Level.*

Thrust areas

Seven thrust areas are identified for focusing over the next five years:

- 1. Ensuring Academic flexibility.*
- 2. Green initiatives.*
- 3. Social and Academic development of the student community*
- 4. Enhancement of facilities, infrastructure, and environment*
- 5. Elevation of visibility and reputation*
- 6. Resources Augmentation.*
- 7. Strengthening of departments and the college*

All these focal points are linked to specific goals with measurable five-year milestones. While ambitious, the goals are achievable and essential for the college to realize its vision. This document addresses not only the priorities but also the implementation process required to attain the goals.

Academic flexibility

College envisages following plan to ensure more academic flexibility for the students.

- 1. Introduction to CBCS and CGPA in degree programs.*
- 2. Introduction of credit system in carrier-oriented program- certificate/diploma/advance diploma.*
- 3. Introduction of additional programs in UG - B.Sc. (CBZ), B.Sc. (CBM), B.Sc. (psychology, home science, food and nutrition), B.com (specialization in computer accounting), BA (criminology, Journalism and sociology).*
- 4. Introduction of additional one adds on program in each department ug and PG at least ones in two years.*
- 5. Emphasis on multi-disciplinary courses in all ug and PG programs.*

Green Initiatives

The college, housed in 7.31 acres in this sprawling green campus at saraswathipuram in Mysuru initiates the following green activities.

- 1. Reduction in carbon emission through minimum use of chloro floro carbons, avoidance of burning dried leaves.*
- 2. Trust on use of non-conventional energy-installation of solar roof top panels for lighting and heating generation of solar energy for captive consumption.*
- 3. Setting up of bio-gas plant.*
- 4. Construction of compost pits.*
- 5. Installation of solar street lights.*
- 6. Planting tree samplings inside campus and outside the campus.*
- 7. Developments of lawns.*
- 8. Conducting Environmental awareness program on and off the campus.*

Social and Academic development of the student community

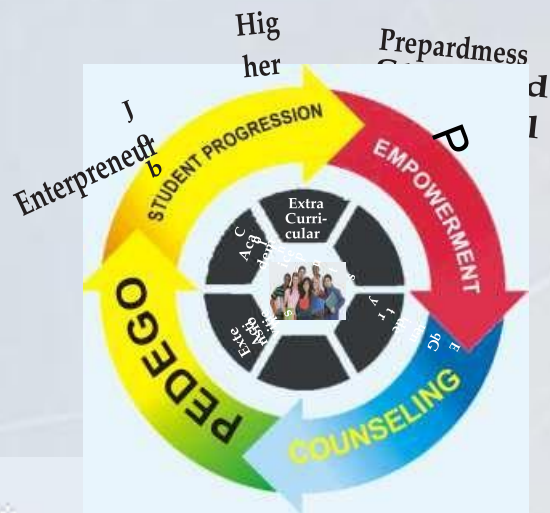
Transnational Academic Excellence

Professional and Academic Skills

Competitive National and International Higher Education

Preparedness to Competitive Examinations

High Ethics and Leadership Quality



Establishment of Smart Campus

Digitization of office records and library

Developing Wi-Fi Campus

On-line admissions

Smart Class

E-attendance

Enhancement of facilities, infrastructure, and environment

- **Building (Third floor)**
- **Big Auditorium with AC in third floor with the capacity of 1000 audience**
- **Laboratories for PG Science Programme**
- **E-Podium, projector, speakers, internet and AC for five rooms**
- **Separate space for reference section, students and staff section in third floor**
- **Rest room and dining hall for students and staff**
- **Entrepreneur cell**
- **Fire extinguishers & alarms**
- **Collection bins for waste management (30 units)**
- **Tree plantation within the campus**
- **Rain water harvesting**
- **Renovation of existing Vermi compost plant**
- **Construction of bio-gas plant**
- **Auto tipper**

Elevation of visibility and reputation

- **International Linkages**
- **Twinning Programs**
- **Students Exchange Programmes**
- **Faculty Exchange Programmes**
- **Social Media Activism**
- **Participation in International-National Fairs and Exhibitions**
- **Publicity**
- **Recognition, Awards and Accreditations**
- **Alumni Engagement**
- **Better Stake holder Relationship**
- **Enhancement of Physical and Academic Ambiance of the college**
- **Ensuring Multicultural and Multi-National Student Profile**

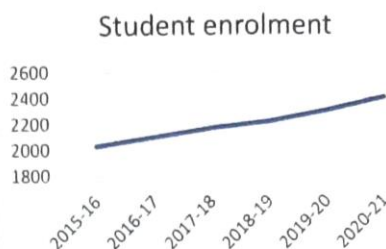
Resources Augmentation

- **Fee Income**
- **Grants from Government -State and Central**
- **MHRD - RUSA, UGC, VGST, K-BIT, DST, ICAR, ICSSR, SVAK**
- **Science Academies and grants from other agencies**
- **Management grants**
- **Alumni association**
- **Donors-Individuals, NGOs, and other Agencies**
- **Consultancy Fees**
- **Rental Income**
- **Sale of Vermi Compost and other products**
- **Sponsors**

Strengthening of departments and the college

- **Strategies for Development of Centre for Excellence**
 - **Research and Publications**
 - Encouraging teachers to take up Research work leading to Ph.D. degree
 - Post-doctoral work
 - Consultancy and extension by the teachers
 - Getting sanction for Minor / Major Research Project
 - Encouraging talented researchers in obtaining patent rights
 - Compulsory publication of standard research articles by every permanent employee
 - Encouragement to Researchers through Research fund
 - **Organizing International Programmes**
 - Workshops
 - Seminars
 - Conferences
 - Symposia
 - Guest and Special lectures from foreign academicians
 - Student exchange programme
 - Faculty exchange programme
 - Foreign visits of students
 - **Incubation centre**
 - **Establishment of Human Resource Development Centre (HRDC)**
- **Academic Furtherance**
 - **Thrust on Student Enrolment**
 - **Increased visibility of the student enrolment through intensive promotion of Academic programmes**
 - **Increase in number of programmes-Degree and Value Added**
 - **Continuous updating of curricula keeping in view the stakeholders' expectations Enriching the academic ambience of campus**
 - **Robust student support system**
 - **Projected Growth of Enrolment**

Year	Student enrolment
2015-16	2032
2016-17	2100
2017-18	2170
2018-19	2220
2019-20	2300
2020-21	2400




- **Career Promotion Centre**

- Intensive Training on Soft Skills and jobs
- Linkages and Collaborations with Industry Partners
- Re-designing curricula to nurture institution into a Finishing School
- On Campus and Off Campus Recruitments
- Competitive Examination Training

By 2021, The College will have...

- Smart campus
- Career Promotion Centre (CPC) for student furtherance – A Unique Programme
- Enrolment of students of divergent culture groups representing global community
- Increased visibility of the college across the Globe
- Increased academic performance indicators on the part of pedagogy
- Wider network of collaborations and linkages with industry partners and academic bodies
- Wider range of services through new UG & PG programmes that cater to current needs of stakeholders
- Robust student support system with perceivable shift in student progression towards jobs and Entrepreneurship
- Research publications garnering international acclaim


PRINCIPAL
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