Program Specific Outcome Course: BBA

At the end of the programme the students would be:

- Able to scale new academic heights by pursuing post graduate and other relevant/ related courses like CA, ICWA, CS
- Successful tax consultants and Auditors
- Successful entrepreneurs
- Informed and enlightened citizens by acquiring knowledge of Finance and Management
- Tailor made for Bank / Insurance / Transportation/ Hotel/ Tourism/ Marketing jobs
- Eligible for recruitment in middle / higher order jobs
- Successful Indian Administrative Services/ Karnataka Administrative Services officers.