

UNIVERSITY OF MYSORE



Office of the Directorate of Research,
Pareeksha Bhavana, (Behind Crawford Hall),
Mysuru - 570 005, Karnataka (State), India.

Dated: 13-11-2017

DOR.9.3/Ph.D/TBV/471 /2016-17

To,

Tulasi B. V.,

W/o Venkatesha.,

LIG 14, 4th Stage,

'M' Block, Kuvempunagar,

Mysuru - 23.

CORRIGENDUM

Sir/Madam,

Sub: Your application for registration for Ph.D. Degree in Commerce.

Ref: 1. Enrollment No. WOF-0852/2016-17, Dated: 20-08-2016.

2. Registrar (Evaluation) Order No. DOR.9.3/Ph.D/ TBV / 2016-17, P.No.05-20/ 17-10-2017.

3. Your Letter dated: 09-11-2017.

I am directed to inform you that your application for the Ph.D Degree of this University has been registered w.e.f 20-08-2016 as Doctoral candidate under with/without fellowship category. You are permitted to work and prepare a thesis as specified below.

TITLE OF THE THESIS: "MARKETING MIX STRATEGIES IN TOURISM INDUSTRY WITH SPECIAL REFERENCE TO MYSORE DIVISION".

GUIDE: Dr. K. V. Suresha., Principal, Dept. of Commerce, JSS College For Women, Saraswathipuram, Mysuru.
RESEARCH CENTRE / INSTITUTION: Dept. of Commerce, JSS Research Foundation, SJCE Campus, Mysuru.

1) The Doctoral Candidates should conduct research for a minimum period of 30 Months from the date of registration.

2) The registration is valid for a period of 5 years from the date of registration and it is extendable by two more years on request by the candidate well in time before it expires with specific recommendation of the Guide and the approval of the Vice-Chancellor and on payment of the prescribed fee.

The candidate should submit progress reports certified by the Guide and Head of the Department with the fee paid challan every year. If the candidate is failed to submit two Consecutive Research Progress Reports shall entail cancellation of the registration, and this shall be notified by the Registrar(Evaluation). For any reason the fee paid, will not be reimbursed to the scholar.

As per Ph.D Regulation-2010(After Amendment) and the Syndicate decision, dated: 19-06-2015, subject to the submission of Ph.D Entrance examination certificate and Course work examination certificate, the candidate is eligible for pre-thesis colloquium and final submission. Those who have qualified in Ph.D Entrance/K-SET/UGC/M-Phil through Entrance Exam are exempted from this condition.

Examination fee has to be paid to the Examination Account of the University and the Challan has to be furnished at the time of submission of the Final Synopsis and Thesis.

While submitting the progress report Tuition & Processing Fee has to be paid to the Fee and Examination Account and the Challan Should be enclosed.

On completion of research work 15 copies of synopsis, 5 copies of thesis, an electronic version of the thesis, evidence of research publications, prescribed application form for submission of thesis/synopsis, challan for having paid the examination fee, declaration signed by the candidate and certified by the guide for having prepared the thesis, No. Due certificates from the department, Library and the hostel should be submitted through the guide and through the head of the department/Institution. Details of fee can be had from the Registrar's office.

If you fail to submit the thesis even after 7 years i.e after getting 2 years extension of time, the registration will become void automatically.

By order,

Co-ordinator
13/11/17

The Guide.

The Chief Executive, JSSRF, Mysuru - 06.

The Chairman, BOS in Commerce, Manasagangotri, Mysuru - 06.

Office Copy.



OFFICE OF THE DIRECTORATE OF RESEARCH

Pareeksha Bhavana, Behind Crawford Hall, Mysuru - 570005, Karnataka, INDIA

Phone : +91 821 2419615 | Email : coordinatoruom@gmail.com | Website : www.uni-mysore.ac.in

Research Guide Recognition Certificate

I am directed to inform you that the following faculty is recognised as a Guide for supervising research candidates leading to Ph.D. Degree programme in University of Mysore.

University Order No. & Date	Name & Address of the Faculty	Subject
OR.9.5/Ph.D/ROG-Commerce/23/7/2015-16, Dated: 27.02.2016.	Dr. K.V. Suresha, Associate Professor of Commerce, JSS College of Arts, Commerce and Science, Ooty Road, Mysore-570025.	Commerce

Conditions :

Applications of the Research Scholars under respective individual guides shall be forwarded through respective Departments / Research Institutions for Provisional Registration.

The Course-work will have to be only in Post-Graduate Departments unless the institution is recognised as a Research Centre and all candidates will have to adhere to the calendar of events and also the schedule of the University.

Research Supervisors are strictly barred from supervising candidates of other Universities.

Research Supervisors strictly follow the Ph.D Regulations of University of Mysore.

The institution/ guide may utilise the services of Research Scholars with fellowship for all academic activities of the institution where the Guide is serving and documentation of the participation and attendance is compulsory.

By Order

Registrar (Evaluation)

14.03.2016

Copy to:

The Chairman, Board of Studies in Commerce, Manasagangotri, Mysore-06.
The Concerned Principals of the Colleges / Directors of the Recognised Research Institutions.