

**JSS College for Women (Autonomous)**  
Saraswathipuram, Mysore-570009

**PG Department of Commerce**

**Webinar Report**

**Webinar Title:** National Level Webinar Workshop on "Research Methodology"

**Title:** "Setting Objectives in Social Sciences Research"

**Resource Person:** Dr. Noor Afza

Professor of Management

Tumkur University, Tumkur.

**An IQAC initiative Organized by Postgraduate Department of Commerce.**

**YouTube Link:** <https://www.youtube.com/watch?v=PmXXPRk-CqE>

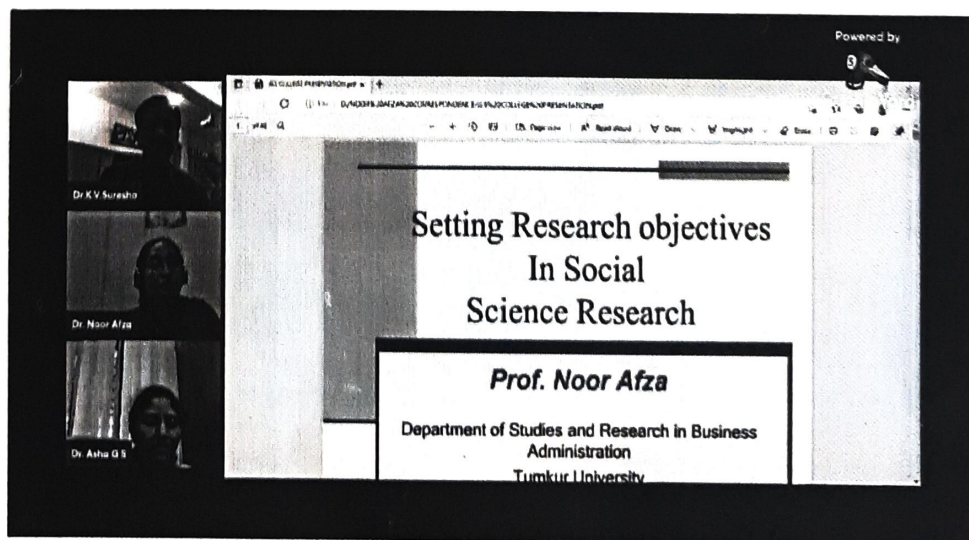
The Postgraduate Department of Commerce had organized a series of National Level Webinar Workshop on Research methodology. The first session was held on 16<sup>th</sup> November 2021 on the topic "Setting Objectives in Social Sciences Research". The webinar was held on streamyard platform and was streamed live on YouTube at 2:30 pm. More than 120 participants had registered to the program. The webinar has a total of 395 views on YouTube.

Dr. Noor Afza explained and highlighted the need for setting right research objectives for smoothly carrying research work. She explained the meaning of research, how to select a topic for research, statement of the problem, setting of objectives and the ways to carry out the research process. With lot of examples, madam explained the types of research objectives and steps involved in selecting the relevant research objectives.

The webinar has received a very good and encouraging response from its participants and the participants have given positive feedback for the same.

The webinar was very helpful to our M.Com students and many other participants as it was a very relevant topic for young researchers.

The program was chaired by the Principal Dr. K V Suresha and Dr. H B Suresh, Dean Academics welcomed the resource person and other participants to the webinar. Dr. Asha G S, HOD, Postgraduate Department of Commerce introduced the resource person and the vote of thanks was proposed by Dr. Vijay Shekare, HOD, Postgraduate Department of Chemistry.



*Sure G S*  
17/11/2021  
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Saraswathipuram, Mysore-570009

## PG Department of Commerce

### Webinar Report

**Webinar Title:** National Level Webinar Workshop on "Research Methodology"

**Title:** "Literature Review"

**Resource Person:** Dr. R K Singh

\ Department of Commerce  
School of Economics,  
University of Delhi, Delhi.

**An IQAC initiative Organized by Postgraduate Department of Commerce.**

**YouTube Link:** <https://www.youtube.com/watch?v=PkmWgxmywOA>

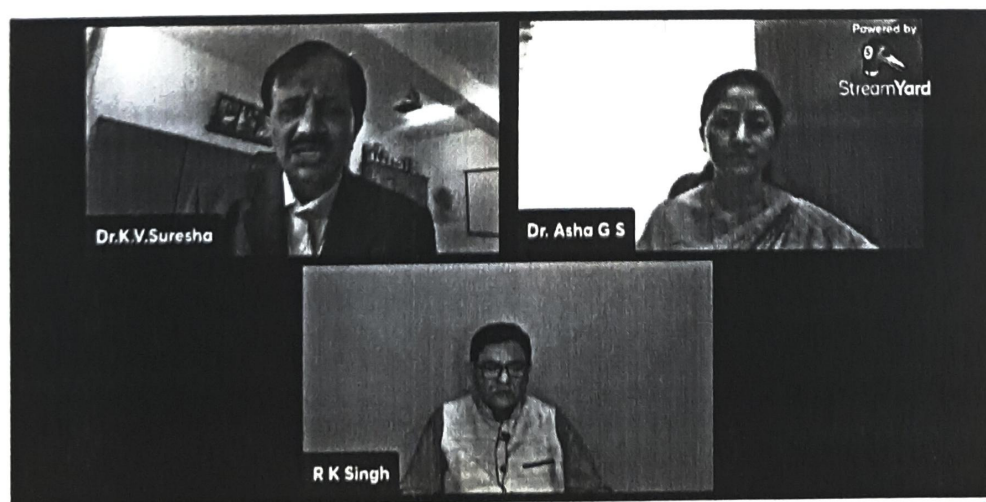
The Postgraduate Department of Commerce had organized a series of National Level Webinar Workshop on Research methodology. The second session was held on 22<sup>nd</sup> November 2021 on the topic "Literature Review". The webinar was held on streamyard platform and was streamed live on YouTube at 11:30 am. More than 130 participants had registered to the program. The webinar has a total of 330 views on YouTube.

Dr. R K Singh explained the intricacies of carrying out a detailed and critical literature review process by sharing his own research experiences along with the participants. With lot of general examples sir explained the importance and methods of conducting literature review. Dr. R K Singh answered the questions posted by the participants at the end of the session.

The webinar has received a very good and encouraging response from its participants and the participants have given positive feedback for the same.

The webinar was very helpful to our M.Com students and many other participants as it was a very relevant topic for young researchers.

The program was chaired by the Principal Dr. K V Suresha and Dr. H B Suresh, Dean Academics welcomed the resource person and other participants to the webinar. Dr. Asha G S, HOD, Postgraduate Department of Commerce introduced the resource person and the vote of thanks was proposed by Dr. K V Suresha, Principal of the College.



*Dr. K V Suresha*  
24/11/2021

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**JSS College for Women (Autonomous)**  
Saraswathipuram, Mysore-570009

**PG Department of Commerce**

**Webinar Report**

**Webinar Title:** National Level Webinar Workshop on "Research Methodology"

**Title:** "Organizing Field Survey, Data Compilation and Analysis"

**Resource Person:** Dr. Noor Afza

Professor of Management

Tumkur University, Tumkur.

**An IQAC initiative Organized by Postgraduate Department of Commerce.**

**YouTube Link:** <https://www.youtube.com/watch?v=hObwD5NQbDs>

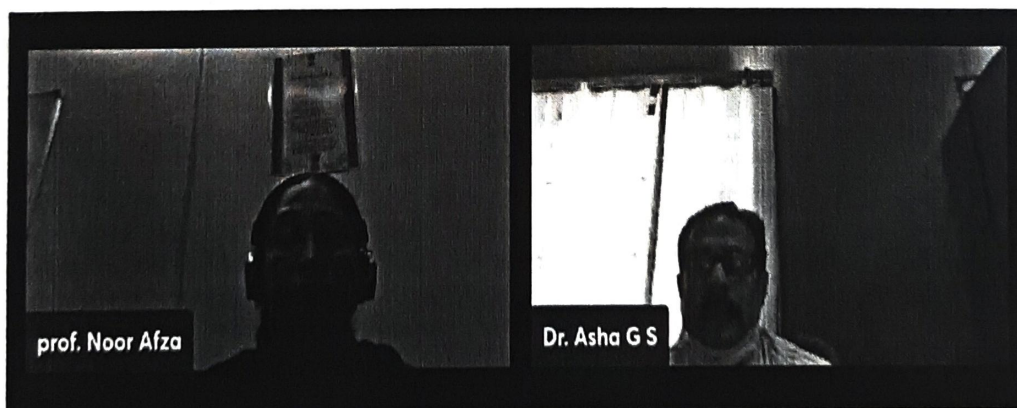
The Postgraduate Department of Commerce had organized a series of National Level Webinar Workshop on Research methodology. The **third session** was held on 30<sup>th</sup> November 2021 on the topic "Organizing Field Survey, Data Compilation and Analysis". The webinar was held on streamyard platform and was streamed live on YouTube at 3:00 pm. More than 140 participants had registered to the program. The webinar has a total of 157 views on YouTube.

Dr. Noor Afza gave a detailed elucidation of the different methods of data collection and analysis in business research. She explained the various methods of data analysis like; text analysis, statistical analysis (descriptive and inferential analysis), diagnostic analysis, predictive analysis. She also spoke about the methods of data processing like descriptive analysis, univariate analysis, Bivariate and multivariate analysis.

The webinar has received a very good and encouraging response from the participants and the participants have given positive feedback for the same.

The webinar was very helpful to our M.Com students and many other participants as it was a very relevant topic for young researchers.

The program was chaired by the Principal Dr. K V Suresha and Dr. H B Suresh, Dean Academics welcomed the resource person and other participants to the webinar. Dr. Asha G S, HOD, Postgraduate Department of Commerce introduced the resource person and proposed the vote of thanks.



*Sure G S*  
2/12/2021  
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**PG Department of Commerce**

**Webinar Report**

**Webinar Title:** National Level Webinar Workshop on “Research Methodology”

**Title:** “Report Writing”

**Resource Person:** Dr. Dinesh Kumar Nauriyal

Department of Humanities and Social Sciences,  
IIT Roorkee, Roorkee-247667  
Uttarkhand, India

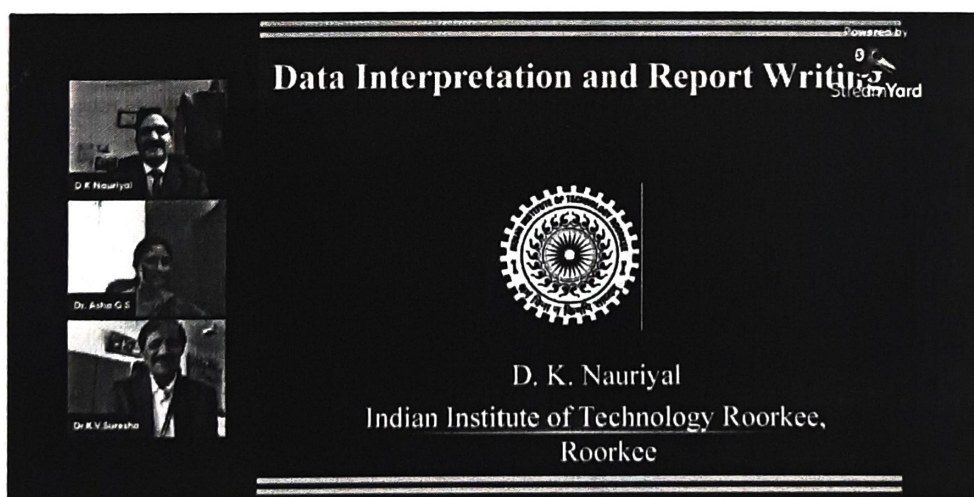
**An IQAC initiative Organized by Postgraduate Departments of Commerce, Chemistry and Economics**

**YouTube Link:** <https://www.youtube.com/watch?v=Xt2w4i7u5U>

The Postgraduate Departments of Commerce, Chemistry and Economics had organized the last series of National Level Webinar Workshop on Research methodology. The **forth session** was held on 8<sup>th</sup> December 2021 on the topic “**Report Writing**”. The webinar was held on streamyard platform and was streamed live on YouTube at 2:30 pm. More than 150 participants had registered to the program. The webinar has a total of 207 views on YouTube.

Dr. Dinesh Kumar Nauriyal by taking up many contemporary examples deliberately explained the process of report writing. He stated that Report Writing as a formal style of writing elaborately on the research topic. he explained that the tone of a report should be always formal. The audience it is meant for should always be a thought out section. Reports are written with much analysis. The purpose of report writing is essential to inform the reader about a topic, and the researcher’s opinion on the topic. A research report should simply be a portrayal of facts, as it is. Even if one gives inferences, solid analysis, charts, tables and data should be provided to supplement one’s research findings.

The webinar has received very good feedback from its participants. The program was chaired by the Principal Dr. K V Suresha and Dr. H B Suresh, Dean Academics welcomed the resource person and other participants to the webinar. Dr. Asha G S, HOD, Postgraduate Department of Commerce introduced the resource person and proposed the vote of thanks to the event.



*Signature*  
10/12/2021  
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