JSS COLLEGE FOR WOMEN (AUTONOMOUS) SARASWATHIPURAM, MYSORE-09

LESSON PLAN

Name of the Teacher: Vidyashree H M

Department: Computer Science

Academic year and Semester: 2021-22, II Semester

Program: BCom/BA

Class and Section: BCom / BA

Course Name : E-Commerce

Course Code:

1 Introduction to e-commerce. 2 The difference between e-commerce and e-business. 3 Technological building blocks underlying e-commerce: the Interval of the I	Week	Class	Topics to be Covered
3 Technological building blocks underlying e-commerce: the Internet 1 Web and Mobile Platform. 2 Major Trends in e-commerce. 3 Unique Features of e-commerce Technology. 1 Modes of electronic commerce: Overview 2 Electronic data interchange (EDI). 3 E-commerce with WWW/Internet. 1 Payments and Security: Electronic cash 4 2 Electronic payment Schemes: Internet monetary payment 3 Security requirements. 1 Payment and purchase order process, Online electronic cash. 2 Types of e-commerce: Business-to-Consumer (B2C) 3 Business-to-Business (B2B), Consumer to-Consumer (C2C). 1 Mobile e-commerce (M-commerce. 2 Social e-commerce. 3 Local ecommerce. 1 Consumer-oriented e-commerce: Introduction 7 Traditional retailing 8 E-retailing. 1 Benefits of e-retailing. 2 Key success factors. 3 Models of e-retailing. 1 Features of e-retailing. 1 Features of e-retailing. 2 Developing a consumer-oriented e-commerce system. 1 E-Commerce Infrastructure: The Internet 1 Technology Barkground.		1	Introduction to e-commerce.
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10 2 Technology Background		-	The PASS model.
2 Technology Background	10	^	Commerce Infrastructure: The Internet
3 Internet – Key Technology concepts		•	Technology Background.

	$\overline{1}$	TCP/IP
11	$\frac{1}{2}$	IP addresses.
	$\frac{2}{3}$	Domain names
	1	DNS
12	$\frac{1}{2}$	URLs.
	$\frac{2}{3}$	+ Conver Computing
	1	cloud computing mode.
13	$\frac{1}{2}$	Mobile platform.
	$\frac{2}{3}$	Internet and Web
	1-1	Hypertext
14	$\frac{1}{2}$	HTML
	$\frac{2}{3}$	XML.
	+-	Web servers
15	2	Web clients
	3	Web browsers. Communication tools
-	1	Communication
16	2	E mail Messaging apps.
10	3	Messaging apps.
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TEACHER

Department of Computer Science

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Saraswatnipuram, Mysore-09

Saraswatnipuram, Mysore-09