JSS COLLEGE FOR WOMEN (AUTONOMOUS)
SARASWATHIPURAM, MYSORE-09

LESSON PLAN

Name of the Teacher: Vidyashree H M

Department: Computer Science

Academic year and Semester: 2021-22, II Semester

Program: BCom / BA

Class and Section: BCom / BA
Course Name : E-Commerce

Course Code:

Week	Class	Topics to be Covered
1	1	Introduction to e-commerce.
	2	The difference between e-commerce and e-business.
	3	Technological building blocks underlying e-commerce: the Internet
2	1	Web and Mobile Platform.
	2	Major Trends in e-commerce.
	3	Unique Features of e-commerce Technology.
3	1	Modes of electronic commerce: Overview
	2	Electronic data interchange (EDI).
	3	E-commerce with WWW/Internet.
4	1	Payments and Security: Electronic cash
	2	Electronic payment Schemes: Internet monetary payment
	3	Security requirements.
5	1	Payment and purchase order process, Online electronic cash.
	2	Types of e-commerce: Business-to-Consumer (B2C)
	3	Business-to-Business (B2B), Consumer to-Consumer (C2C).
6	1	Mobile e-commerce (M-commerce.
	2	Social e-commerce.
	3	Local ecommerce.
7	1	Consumer-oriented e-commerce: Introduction
	2	Traditional retailing
	3	E-retailing.
8	1	Benefits of e-retailing.
	2	Key success factors.
	3	Models of e-retailing.
9	1	Features of e-retailing.
	2	Developing a consumer-oriented e-commerce system.
	3	The PASS model.
10	1	E-Commerce Infrastructure: The Internet
	2	Technology Background.
	3	Internet – Key Technology concepts

11	1	TCP/IP
	2	IP addresses.
	3	Domain names
12	1	DNS
	2	URLs.
	3	Client Server Computing
13	1	Cloud computing model
	2	Mobile platform.
	3	Internet and Web
14	1	Hypertext
	2	HTML
	3	XML.
15	1	Web servers
	2	Web clients
	3	Web browsers.
16	1	Communication tools
	2	E mail
	3	Messaging apps.

Vidyashree H.M
TEACHER

PRINCIPAL