

JSS COLLEGE FOR WOMEN

(Autonomous)

Affiliated to University of Mysore

Saraswathipuram, Mysore-09



A PROJECT REPORT ON SOLAR ENERGY- A STUDY IN J.S.S. COLLEGE FOR WOMEN

Submitted in partial fulfilment of requirements for the award of

Master of Commerce

During the academic year 2021-2022

BY:

VIDYARASHMI N

Reg No: JWCO2045

Under the Guidance of:

Dr.SURESH K.V.

Head of the Department and Assistant Professor of Commerce

JSS COLLEGE FOR WOMEN(Autonomous)

Saraswathipuram, Mysore-09

September-2022



JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN
(An Autonomous College of University of Mysore)
Re-accredited by NAAC with 'A' Grade
Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that **VIDYARASHMI .N.** with Register Number **JWCO2045** has undertaken a research project and has prepared a report titled "**SOLAR ENERGY- A STUDY IN J.S.S. COLLEGE FOR WOMEN**" under my guidance of **Dr. SURESH.K.V.**, Principal, JSS College for Women (Autonomous) Saraswathipuram, Mysore. This has not formed a basis for the award of any degree/diploma for any other University.

Place: Mysore

Date: 30.08.22



Guide

Dr.SURESH.K.V.



JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN
(An Autonomous College of University of Mysore)
Re-accredited by NAAC with 'A' Grade
Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that **VIDYARASHMI.N.** register number **JWCO2045** has undertaken research project and has prepared a report titled "**SOLAR ENERGY- A STUDY IN JSS. COLLEGE FOR WOMEN**" under my guidance of **Dr. SURESH K.V.** Principal, JSS College for Women (Autonomous) Saraswathipuram, Mysore.

This has not formed a basis for the award of any degree/diploma for any other university.

Place: Mysore

Date: 30/8/22


PRINCIPAL

Dr. K. V. SURESH

Principal

JSS College for Women (Autonomous)
Saraswathipuram, Mysore - 570009

JSS COLLEGE FOR WOMEN

(An Autonomous College of University of Mysore)

SARASWATHIPURAM MYSORE-09



A PROJECT REPORT ON

**STUDY ON "ROLE OF SOCIAL ORGANISATION IN PROMOTING WOMEN ENTREPRENEURS
IN WELLNESS INDUSTRY IN MYSORE CITY"**

**Submitted in partial fulfillment of requirements for the award of
Master of Commerce**

Submitted by

MANASA M

2nd year M.com

**JSS College for Women
Mysore.**

Under the guidance of

DR. K.V. SURESHA

Principal

**JSS College for Women
Mysore.**

Submitted To

DR. K.V. SURESHA

Principal

**JSS College for Women
Mysore.**



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

**(Autonomous under University of Mysore, Re-accredited by NAAC with A
grade)**

SARASWATHIPURAM, MYSORE 09.

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

is certify that Miss Manasa M register number JWCO2043 has undertaker and
is prepared a report **"ROLE OF SOCIAL ORGANISATION IN PROMOTING
WOMEN ENTREPRENEURS IN WELLNESS INDUSTRY IN MYSORE CITY"** under
y guidance JSS College for Women Saraswatipuram Mysore. This has not formed
basis for the award of any degree or diploma for other University.

ate: 20.8.22

ace: Mysore


Guide

Dr. K.V. SURESHA



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

(Autonomous under University of Mysore, Re-accredited by NAAC with A+ grade)

SARASWATHIPURAM, MYSORE 09.

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This certify that Miss Manasa M register number JWCO2013 has undertaker and has prepared a report **"ROLE OF SOCIAL ORGANISATION IN PROMOTING WOMEN ENTREPRENEURS IN WELLNESS INDUSTRY IN MYSORE CITY"** under the guidance of Dr. K.V. Suresha, Principal JSS College for Women Saraswathipuram Mysore. This has not formed a basis for the award of any degree or diploma for other University.

Date: 30-8-21

Place: Mysore


Principal

Dr. K.V. SURESHA

Principal
JSS College for Women (Autonomous)
Saraswathipuram, Mysore - 570009

JSS COLLEGE FOR WOMEN

(Autonomous)

Affiliated to University of Mysore

Saraswathipuram, Mysore-09



A PROJECT REPORT ON

**OF ONLINE MARKETING IN REACHABILITY TO THE WIDER MARKET. A STUDY WITH REFERENCE
COSMETICS IN MYSORE CITY'**

Submitted to partial fulfillment of requirements for the award of

Masters of commerce

During the academic year 2021-22

By:

RAVITHEJA A R

Reg No: JWCO2051

Under the Guidance of:

Dr. K.V. SURESHA

Principal and associate professor of commerce

JSS COLLEGE FOR WOMEN

(Autonomous)

Saraswathipuram, Mysore-09

September-2022



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Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that **Ms. Ravitheja A.R.** register number JWCO2051 has undertaken a research project and has prepared a report **"IMPACT OF ONLINE MARKETING IN REACHABILITY TO THE WIDER MARKET: A STUDY ON COSMETICS WITH REFERENCE TO THE COSMETICS IN MYSORE CITY"** under my guidance.

This has not formed a basis for the award of any degree/diploma for any other University.

Place: Mysore

Date: 30.8.22


Guide

Dr. K. V. SURESHA

JSS College for Women (Autonomous)	
Saraswathipuram, Mysuru-570 009	
PG Department of Commerce	
VALUED	
Examination Date 15/10/22	
Examiners" 1)	
2) 15/10/22	



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

(An Autonomous College of University of Mysore)

Re-accredited by NAAC with 'A' Grade

Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that **Ms. Ravitheja A.R.** register number JWCO2051 has undertaken a research project and has prepared a report **"IMPACT OF ONLINE MARKETING IN REACHABILITY TO THE WIDER MARKET: A STUDY ON COSMETICS WITH REFERENCE TO THE COSMETICS IN MYSORE CITY"** under my guidance of **Dr. K.V.SURESHA**, Associate Professor, JSS College For Women (Autonomous) Saraswathipuram, Mysore.

This has not formed a basis for the award of any degree/diploma for any other University.

Place: Mysore

Date: 30-8-22


PRINCIPAL

Principal
JSS College for Women (Autonomous)
Saraswathipuram, Mysore - 570009

HUMAN RESOURCE PLANNING -"A STUDY ON PREM INDUSTRY MYSORE IN CITY "



A PROJECT REPORT SUBMITTED TO
JSS COLLEGE FOR WOMEN (AUTONOMOUS)
SARASWATHIPURAM MYSORE-09

IN PART OF FULFILLMENT OF DEGREE OF
MASTER OF COMMERCE

Submitted by
GAGANA B.G
2nd year M.com
JSS College for Women
Mysore.

Under the guidance of
Mrs .SUMA S M
Department of commerce
JSS College for Women
Mysore.

Submitted To
DR. K.V. SURESHA
Principal
JSS College for Women , Mysore.



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

**(Autonomous under University of Mysore, Re-accredited by
NAAC with A+ grade)**

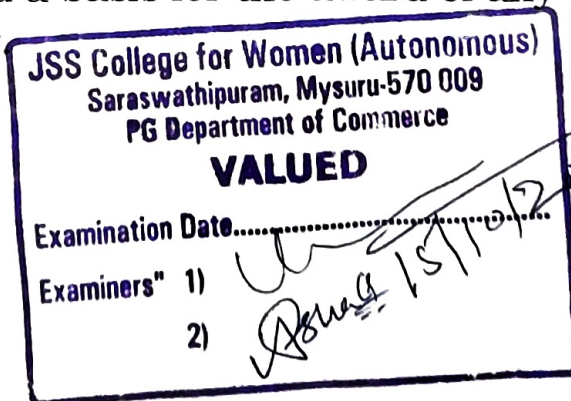
SARASWATHIPURAM, MYSORE 09.

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This certify that Miss GAGANA B G register number JWCO2034 has
undertaker and has prepared a report **"HUMAN RESOURCE PLANNING-A
STUDY ON PREM INDUSTRY IN MYSORE CITY"** under my guidance
JSS College for Women Saraswathipuram Mysore.

This has not formed a basis for the award of any degree or diploma
for other University



Date: 30/8/2022.


Guide

Place: Mysore

Mrs. S M SUMA



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

**(Autonomous under University of Mysore, Re-accredited by
NAAC with A+ grade)**

SARASWATHIPURAM, MYSORE 09.

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This certify that miss GAGANA B G register number JWCO2034 has undertaker and has prepared a report **"HUMAN RESOURCE PLANNING-A STUDY ON PREM INDUSTRY IN MYSORE CITY"** under my guidance JSS College for Women Saraswathipuram Mysore.

This has not formed a basis for the award of any degree or diploma for other University.

Date: 30-8.22

Place: Mysore


Principal

Dr. K.V. SURESHA

Principal

**JSS College for Women (Autonomous)
Saraswathipuram, Mysore - 570009**

JSS COLLEGE FOR WOMEN

(Autonomous)

Affiliated to University of Mysore

Saraswathipuram, Mysore-09



A PROJECT REPORT ON

**ADVERTISING ITS IMPACT ON SALES STUDY WITH REFERENCE
TO CELL PHONE HANDSETS AMONG YOUTH IN MYSORE CITY**

Submitted in partial fulfillment of requirements for the award of

Master of Commerce

During the academic year 2021-22

By:

AMBIKA.K.R

Register No: JWCO2022

Under the guidance of:

MRS.SUMA.S.M

Assistant Professor of Commerce

JSS COLLEGE FOR WOMEN

(Autonomous)

Saraswathipuram, Mysore-09.

September 2022



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

(An Autonomous College of University of Mysore)

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Saraswathipuram, Mysore-570009

P. G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that Mrs. AMBIKA K.R. register number JWCO2022 has undertaken a research project and has prepared a report titled **“ADVERTISING ITS IMPACT ON SALES STUDY WITH REFERENCE TO CELL PHONE HANDSETS AMONG YOUTH IN MYSORE CITY “** under my guidance.

This has not formed a basis for the award of any degree/diploma for any other university.

Place: Mysore

Date: 30/8/22


Guide

MRS.SUMA.S.M



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

(An Autonomous College of University of Mysore)

Re-accredited by NAAC with 'A' Grade

Saraswathipuram, Mysore-570009

P. G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that Mrs. AMBIKA K.R. register number JWCO2022 has undertaken a research project and has prepared a report titled **"ADVERTISING ITS IMPACT ON SALES STUDY WITH REFERENCE TO CELL PHONE HANDSETS AMONG YOUTH IN MYSORE CITY"** " under my guidance of SUMA .S.M. Assistance professor, JSS College for Women (Autonomous) Saraswathipuram, Mysore.

This has not formed a basis for the award of any degree/diploma for any other university.

Place: Mysore

Date:

Suma G E U
31/1/24

Dr. K. V. Suresha
Principal

Dr. K. V. SURESHA

Principal

**JSS College for Women (Autonomous)
Saraswathipuram, Mysore - 570009**

JSS COLLEGE FOR WOMEN

(Autonomous)

Affiliated to University of Mysore

Saraswathipuram, Mysore-09



A PROJECT REPORT ON

**An Empirical Study On Customer Satisfaction About Two Wheeler Honda Activa
Among General Degree Women College In Mysuru District"**

Submitted in partial fulfilment of requirements for the award of

Master of Commerce

During the academic year 2021-2022

BY:

RASHMI.B.L.

Reg No: JWCO2049

Under the Guidance of:

Mrs. SUMA S.M.

Assistant Professor of Commerce

JSS COLLEGE FOR WOMEN (Autonomous)

Saraswathipuram, Mysore-09

September-2022



JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN
(An Autonomous College of University of Mysore)
Re-accredited by NAAC with 'A' Grade
Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that **RASHMI B.L.** with Register Number JWCO2049 has undertaken a research and has prepared a report "**An Empirical Study on Customer Satisfaction about Two Wheeler Honda Activa Among General Degree Women College In Mysuru District**" under the guidance of **Mrs. Suma S.M.** Assistant Professor, JSS College for Women (Autonomous) Saraswathipuram, Mysore.

This has not formed a basis for the award of any degree/diploma for any other University.

Place: Mysore

Date: 30/8/22


Guide

Mrs. Suma S.M.



JSS COLLEGE FOR WOMEN
(An Autonomous College of University of Mysore)
Re-accredited by NAAC with 'A' Grade
Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

is to certify that **RASHMI B.L.** with Register Number JWCO2049 has undertaken a research and has prepared a report "**An Empirical Study on Customer Satisfaction about Two Wheeler Honda Activa Among General Degree Women College In Mysuru District**" by guidance of **Mrs. Suma S.M.** Assistant Professor, JSS College for Women (Autonomous) Saraswathipuram, Mysore.

is not formed a basis for the award of any degree/diploma for any other University.


Dr. K. V. SURESHA

PRINCIPAL

Principal

JSS College for Women (Autonomous)
Saraswathipuram, Mysore - 570009

Place: Mysore

Date: 30-8-22

**“CUSTOMER SATISFACTION – A STUDY ON AMUL
PRODUCTS IN A MYSURU CITY”**



**A PROJECT REPORT SUBMITTED TO
JSS COLLEGE FOR WOMEN
(AUTONOMOUS)
SARASWATHIPURAM, MYSURU – 09
IN PARTIAL FULFILLMENT OF DEGREE OF
MASTER OF COMMERCE**

Submitted By

SHWETHA.P

2nd year M.Com

**JSS College for Women
Saraswathipuram, Mysuru**

Under the guidance of

Mrs.SUMA.S.M

**Assistant Professor of Commerce
JSS College for Women
Saraswathipuram, Mysuru**

Submitted To

The Principal

**JSS College for Women
Saraswathipuram, Mysuru**

2022



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

**(Autonomous Under University of Mysuru Re-accredited by NAAC
with 'A' Grade)**

SARASWATHIPURAM, MYSURU - 09

PG DEPARTMENT OF COMMERCE

CERTIFICATE

This is certify that Ms SHWETHA.P register number JWCO2056 has Undertaken a research project and has prepared a report titled **"CUSTOMER SATISFACTION - A STUDY ON AMUL PRODUCTS IN A MYSURU CITY"** under my guidance. This has not formed a basis for the award of any Degree / Diploma for any other University

Date: 30/8/2022


Guide

Place: Mysuru.

Mrs.SUMA.S.M

JSS College for Women (Autonomous)	
Saraswathipuram, Mysuru-570 009	
PG Department of Commerce	
VALUED	
Examination Date15/10/22	
Examiners" 1)	
2)15/10/22	



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

**(Autonomous Under University of Mysuru Re-accredited by NAAC
with 'A' Grade)**

SARASWATHIPURAM, MYSURU - 09

PG DEPARTMENT OF COMMERCE


CERTIFICATE

This is certify that Ms SHWETHA.P register number JWCO2056 has Undertaken a research project and has prepared a report titled **"CUSTOMER SATISFACTION - A STUDY ON AMUL PRODUCTS IN A MYSURU CITY"** under the guidance of **Mrs.Suma.S.M** Assistant professor of Commerce. JSS College for women Saraswathipuram, Mysuru.

This has not formed a basis for the award of any Degree / Diploma for any other University

Date: 30-8-22

Place: Mysuru


Principal
Principal
JSS College for Women (Autonomous)
Saraswathipuram, Mysore - 570009



JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN (AUTONOMOUS)
Saraswathipuram, Mysuru-570009

Ph. No: 0821-2548239, Principal 2548383 Fax: 2548240 email: jsscw.principal@gmail.com

A PROJECT REPORT ON
THE CIVIC AMENITIES IN MYSURU CITY
WATER SUPPLY MANAGEMENT AS MAJOR CONCEPT

In Partial Fulfillment of the requirements for the award of the degree of,
MASTER IN COMMERCE (M.Com)

SUBMITTED BY
Sneha V
JWCO2059

UNDER THE GUIDANCE OF
Dr. Asha G S
Associate professor and HOD
JSS College for Women (Autonomous)

SUBMITTED TO,
Dr. Asha G S
Head of the Department
Department of Commerce
JSS College for Women (Autonomous)



JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN (AUTONOMOUS)
Saraswathipuram, Mysuru-570009

Ph. No: 0821-2548239, Principal 2548383 Fax: 2548240 email: jsscw.principal@gmail.com

CERTIFICATE

I hereby certify that the project work entitled “**THE CIVIC AMENITIES IN MYSURU CITY WATER SUPPLY MANAGEMENT AS MAJOR CONCEPT**” is an authentic record of the bonafide work carried out by Sneha .V under my guidance and supervision in partial fulfillment for the award of the degree of Bachelor of Business Management at JSS College for Women (Autonomous), Saraswathipuram, Mysuru. This project work or any part of it has not been previously submitted for the award of any degree or diploma in other similar title to any other university.

Place: Mysuru

Date: 30/8/2022

Dr. Asha G. S

Assistant professor of commerce and HOD

JSS College for Women
Saraswathipuram, Mysuru



**JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN (AUTONOMOUS)
Saraswathipuram, Mysuru-570009**

Ph. No: 0821-2548239, Principal 2548383 Fax: 2548240 email: jsscw.principal@gmail.com

CERTIFICATE

I hereby certify that the project work entitled "THE CIVIC AMENITIES IN MYSURU CITY WATER SUPPLY MANAGEMENT AS MAJOR CONCEPT" is an authentic record of the bonafide work carried out by Sneha .V under my guidance and supervision in partial fulfillment for the award of the degree of Bachelor of Business Management at JSS College for Women (Autonomous), Saraswathipuram, Mysuru. This project work or any part of it has not been previously submitted for the award of any degree or diploma in other similar title to any other university.

Place: Mysuru

Date: 30-8-22

Dr. K V Suresha

Principal

JSS College for Women

Saraswathipuram, Mysuru

Principal

**JSS College for Women (Autonomous)
Saraswathipuram, Mysore - 570009**

JSS COLLEGE FOR WOMEN

(Autonomous)

Affiliated to University of Mysore

Saraswathipuram, Mysore-09



A PROJECT REPORT ON

**STUDY ON THE PERCEPTION OF PUBLIC ABOUT SOLID WASTE
NAGEMENT PROCESS IN MYSORE CITY"**

Submitted in partial fulfillment of requirements for the award of

Master of Commerce

During the academic year 2021-2022

BY:

JYOTHI H D

Reg No: JWCO2036

Under the Guidance of:

Dr. ASHA G. S.

Head of the Department and Assistant Professor of Commerce

JSS COLLEGE FOR WOMEN (Autonomous)

Saraswathipuram, Mysore-09

September-2022



JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN
(An Autonomous College of University of Mysore)
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Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

is to certify that **JYOTHI H D** register number JWCO2036 has undertaken a research project and has prepared a report titled **"A STUDY ON THE PERCEPTION OF PUBLIC ABOUT SOLID WASTE MANAGEMENT PROCESS IN MYSORE CITY"** under my guidance of **Dr. ASHA G. S. H.O.D, JSS College for Women (Autonomous) Saraswathipuram, Mysore.**

has not formed a basis for the award of any degree/diploma for any other University.

cc: Mysore

le: 30-8-22

Dr. ASHA G. S.

HOD

P.G. Department of commerce

HEAD
PG Department of Commerce
JSS College for Women (Autonomous)
Saraswathipuram, Mysuru-570 009



JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN
(An Autonomous College of University of Mysore)
Re-accredited by NAAC with 'A' Grade
Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that **JYOTHI H D** register number **JWCO2036** has undertaken a research project and prepared a report titled **"A STUDY ON THE PERCEPTION OF PUBLIC ABOUT SOLID WASTE MANAGEMENT PROCESS IN MYSORE CITY"** under my guidance of **Dr. ASHAG. S. H.O.D, JSS College for Women (Autonomous) Saraswathipuram, Mysore.**

has not formed a basis for the award of any degree/diploma for any other University.

cc: Mysore

30-8-22


Dr. K. V. SURESH

PRINCIPAL

Principal
JSS College for Women (Autonomous)
Saraswathipuram, Mysore-570009

JSS COLLEGE FOR WOMEN

(AUTONOMOUS)

Affiliated to university of mysore

SARASWATHIPURAM MYSORE-09



A PROJECT REPORT ON

**A STUDY ON "IMPACT OF INTRA ORGANIZATIONAL
RELATIONSHIP ON ORGANIZATIONAL EFFECTIVENESS AT
HINDUSTHAN SPRING MANUFACTURING CO."**

**Submitted in partial fulfilment of requirements for the award of
master of commerce**

During the academic year 2021-2022

BY:

BHAVYA C.S.

Reg no:JWC02030

Under the guidance of:

Dr K.V. SURESH

JSS COLLEGE FOR WOMEN(AUTONOMOUS)

Saraswathipuram,mysore-09

September-2022



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

**(An Autonomous under University of Mysore, Re-accredited
by NAAC with A grade)**

SARASWATHIPURAM, MYSORE 09.

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that **Bhavya C . S.** With Register number **JWCO20430** has undertaken a research project and has prepared a report title **"A STUDY ON IMPACT OF INTRA ORGANIZATIONAL RELATIONSHIP ON ORGANIZATIONAL EFFECTIVENESS AT HINDUSTHAN SPRING MANUFACTURING CO."**

under my guidance **Dr K.V. SURESH** JSS College for Women
Saraswathipuram Mysore.

This has not formed a basis for the award of any degree or
diploma for other University.

Date: 31-8-22

Place: Mysore


Guide

DR. K. V. SURESH



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

**(Autonomous under University of Mysore, Re-accredited by
NAAC with A grade)**

SARASWATHIPURAM, MYSORE 09.

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that Bhavya C .S. Register number JWCO2030 has undertaken a research project and has prepared a report "A STUDY ON IMPACT OF INTRA ORGANIZATIONAL RELATIONSHIP ON ORGANIZATIONAL EFFECTIVENESS AT HINDUSTHAN SPRING MANUFACTURING CO." under my guidance Dr K.V.SURESH JSS College for Women Saraswathipuram Mysore.

This has not formed a basis for the award of any degree or diploma for other University.

Date: 30-8-22
Place: Mysore

Principal
Dr. K. V. SURESHA

Principal:
JSS College for Women (Autonomous)
Saraswathipuram, Mysore - 570009

JSS COLLEGE FOR WOMEN

(Autonomous)

Affiliated to University of Mysore

Saraswathipuram, Mysore-09



A PROJECT REPORT ON

**AN EMPIRICAL STUDY ON CUSTOMER SATISFACTION WITH
REFERENCE TO WOMEN READYMADE GARMENTS IN MYSORE
CITY**

Submitted in partial fulfillment of requirements for the award of

Master of Commerce

During the academic year 2021-22

By:

AFRIN TAJ

Register No: JWCO2021

Under the guidance of:

Dr. Asha G.S.

HOD & Assistant Professor of Commerce

JSS COLLEGE FOR WOMEN

(Autonomous)

Saraswathipuram, Mysore-09.

September 2022



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

(An Autonomous College of University of Mysore)

Re-accredited by NAAC with 'A' Grade

Saraswathipuram, Mysore-570009

P. G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that Mrs. AFRIN TAJ, register number JWCO2021 has undertaken a research project and has prepared a report titled "AN EMPIRICAL STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO WOMEN READYMADE GARMENTS IN MYSORE CITY "under my guidance.

This has not formed a basis for the award of any degree/diploma for any other university.

Place: Mysore

Date: 30/8/22


Guide

Dr. Asha G.S



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

(An Autonomous College of University of Mysore)

Re-accredited by NAAC with 'A' Grade

Saraswathipuram, Mysore-570009

P. G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that Mrs. AFRIN TAJ, register number JWCO2021 has undertaken a research project and has prepared a report titled "AN EMPIRICAL STUDY ON CUSTOMER SATISFACTION WITH REFERENCE TO WOMEN READYMADE GARMENTS IN MYSORE CITY "under my guidance of Dr. ASHA G.S. Assistance professor, JSS College for Women (Autonomous) Saraswathipuram, Mysore.

This has not formed a basis for the award of any degree/diploma for any other university.

Place: Mysore

Date: 30.8.22


Principal

Dr. K. V. SURESHA

Principal
JSS College for Women (Autonomous)
Saraswathipuram, Mysore - 570009

JSS COLLEGE FOR WOMEN

(Autonomous)

Affiliated to University of Mysore

Saraswathipuram, Mysore-09



A PROJECT REPORT ON

**IMPACT OF GST ON CONSUMABLE GOODS. AN EMPIRICAL STUDY OF TAX
PAYERS IN MYSORE CITY”**

Submitted in partial fulfillment of requirements for the award of

Master of Commerce

During the academic year 2021-2022

BY:

SALSABIHA

Reg No: JWCO2053

Under the Guidance of:

Ms. PARINITHA M.S.

Assistant Professor of Commerce

JSS COLLEGE FOR WOMEN (Autonomous)

Saraswathipuram, Mysore-09

September-2022



JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN
(An Autonomous College of University of Mysore)
Re-accredited by NAAC with 'A' Grade
Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that **SALSABIHA** with Register Number JWCO2053 has undertaken a research project and has prepared a report titled "**IMPACT OF GST ON CONSUMABLE GOODS AN EMPIRICAL STUDY OF TAXPAYERS IN MYSORE CITY**" under my guidance of Ms. **PARINITHA M.S.** JSS College Women (Autonomous) Saraswathipuram, Mysore.

This has not formed a basis for the award of any degree/diploma for any other University.

Place: Mysore

Date: 30/8/2022

M. S. Parinitha.

GUIDE

Ms. PARINITHA M.S.

Assistant Professor



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PRINCIPAL

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Principal
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JSS COLLEGE FOR WOMEN

(Autonomous)

Affiliated to University of Mysore

Saraswathipuram, Mysore-09



A PROJECT REPORT ON

**“PERCEPTION OF CONSUMER TOWARDS DIFFERENT PRODUCT OF
PATANJALI BRANDS – A CASE STUDY IN MYSORE DISTRICT “**

Submitted in partial fulfillment of requirements for the award of

Master of Commerce

During the academic year 2021-2022

BY:

KAVYA M.

Reg No: JWCO2038

Under the Guidance of:

Ms. PARINITHA M.S.

Assistant Professor of Commerce

JSS COLLEGE FOR WOMEN (Autonomous)

Saraswathipuram, Mysore-09

September-2022



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Ms. PARINITH M.S

Place: Mysore

Date: 30/08/22



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A PROJECT REPORT ON

**“A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRONIC TWO
WHEELER IN MYSORE CITY”**

Submitted in partial fulfilment of requirements for the award of

Master of Commerce

During the academic year 2021-2022

BY:

MEGHANA M. R.

Reg No: JWCO2044

Under the Guidance of:

Dr. ASHA G. S.

Head of the Department and Assistant Professor of Commerce

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This is to certify that **MEGHANA M. R.**, register Number JWCO2044 has undertaken a research project and has prepared a report titled "**A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRONIC TWO WHEELER IN MYSORE CITY**" under my guidance of **Dr. ASHA G. S. HOD, JSS College for Women (Autonomous) Saraswathipuram, Mysore.**

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Place: Mysore

Date: 30/8/22

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Dr. ASHA G. S.



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