



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

(An Autonomous College of University of Mysore)

Re-accredited by NAAC with 'A' Grade

Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that **Ms. Ravitheja A.R.** register number JWCO2051 has undertaken a research project and has prepared a report **"IMPACT OF ONLINE MARKETING IN REACHABILITY TO THE WIDER MARKET: A STUDY ON COSMETICS WITH REFERENCE TO THE COSMETICS IN MYSORE CITY"** under my guidance.

This has not formed a basis for the award of any degree/diploma for any other University.

Place: Mysore

Date: 30.8.22


Guide

Dr. K. V. SURESHA

JSS College for Women (Autonomous)	
Saraswathipuram, Mysuru-570 009	
PG Department of Commerce	
VALUED	
Examination Date 15/10/22	
Examiners" 1)	
2) 15/10/22	