



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN

(An Autonomous College of University of Mysore)

Re-accredited by NAAC with 'A' Grade

Saraswathipuram, Mysore-570009

P. G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that Mrs. AMBIKA K.R. register number JWCO2022 has undertaken a research project and has prepared a report titled **“ADVERTISING ITS IMPACT ON SALES STUDY WITH REFERENCE TO CELL PHONE HANDSETS AMONG YOUTH IN MYSORE CITY “** under my guidance.

This has not formed a basis for the award of any degree/diploma for any other university.

Place: Mysore

Date: 30/8/22


Guide

MRS.SUMA.S.M