



JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN
(An Autonomous College of University of Mysore)
Re-accredited by NAAC with 'A' Grade
Saraswathipuram, Mysore-570009

P.G. DEPARTMENT OF COMMERCE

CERTIFICATE

This is to certify that **KAVYA M.** register number **JWCO2038** has undertaken a research project and has prepared a report titled **"PERCEPTION OF CONSUMER TOWARDS DIFFERENT PRODUCT OF PATANJALI BRANDS – A CASE STUDY IN MYSORE DISTRICT"** under my guidance of **Ms. Parinitha M.S.** Assistant professor of commerce, JSS College for Women (Autonomous) Saraswathipuram, Mysore.

This has not formed a basis for the award of any degree/diploma for any other University.

Place: Mysore

Date: 30.08.22


PRINCIPAL

Dr. K. V. SURESHA
Principal
JSS College for Women (Autonomous)
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Perception of consumer towards different product of Patanjali brands