

JSS COLLEGE FOR WOMEN

(Autonomous)

Affiliated to University of Mysore

Saraswathipuram, Mysore-09



A PROJECT REPORT ON

**“A STUDY ON CONSUMER PERCEPTION TOWARDS ELECTRONIC TWO
WHEELER IN MYSORE CITY”**

Submitted in partial fulfilment of requirements for the award of

Master of Commerce

During the academic year 2021-2022

BY:

MEGHANA M. R.

Reg No: JWCO2044

Under the Guidance of:

Dr. ASHA G. S.

Head of the Department and Assistant Professor of Commerce

JSS COLLEGE FOR WOMEN (Autonomous)

Saraswathipuram, Mysore-09

September-2022