



JSS MAHAVIDYAPEETHA
JSS COLLEGE FOR WOMEN (AUTONOMOUS)

(An Autonomous College of University of Mysore: Re - Accredited by NAAC at 'A' Grade with CGPA of 3.07)

Saraswathipuram, Mysuru - 570 009

Ph No: 0821-2548239 ♦ Principal 2548383 ♦ Fax: 2548240 ♦ Email: jsscw.principal@gmail.com ♦ Website: <http://www.jsscw.in>

DEPARTMENT OF COMMERCE

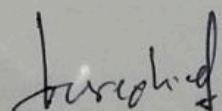
CERTIFICATE

I hereby, certify that the project work entitled “ A STUDY ON COMSUMER BUYING BEHAVIOUR ON MYSORE SANDAL SOAPS” is an authentic record of the bonafide project work carried out by AMRUTHA LAKSHMI .U, BHAGYASHREE, BHAVANASHREE P, MAHIMA SINGH .T and MARIA ESTHER., under the guidance and supervision by ASHWINI K.L, Assistant Professor, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru. in partial fulfillment for the award of the degree of Bachelor of Business Administration at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

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Place: Mysuru

Date: 10/09/2022


(Dr. H.B. Suresh)

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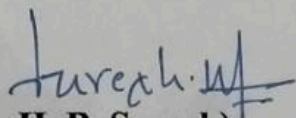
CERTIFICATE

I hereby, certify that the project work entitled **"CUSTOMER SATISFACTION: A CASE STUDY AT SAFE WHEELS TOURS AND TRAVELS"**. is an authentic record of the bonafide project work carried out by **ASHWINI.R, GANAVI. M, JEEVITHA B, MEGHANA R, and MEGHANA T.A**, under the guidance and supervision of **Dr. SHILPA. S.**, Assistant Professor, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru in partial fulfillment for the award of the degree of Bachelor of Commerce at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

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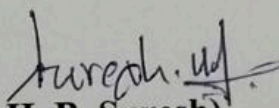
CERTIFICATE

I hereby, certify that the project work "**A STUDY ON IMPACT OF QUALITY OF WORK LIFE ON EMPLOYEE PERFORMANCE AT JK TYRES AND INDUSTRIES LIMITED, MYSORE**" is an authentic record of the bonafide project work carried out by **Darshini R, Deepthi N L, Harshitha V, Rakshitha R and Sreelakshmi S S**, under the guidance and supervision by **Dr. H.S KONGALAPPA**, Assistant Professor, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru. in partial fulfillment for the award of the degree of Bachelor of Commerce at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

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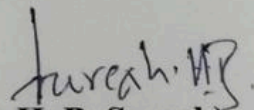
CERTIFICATE

I hereby, certify that the project work entitled **SUPPLY CHAIN MANAGEMENT - A CASE STUDY AT MYMUL** is an authentic record of the bonafide project work carried out by **PRIYA YADAV, SHANTHALA, SONA PRINCY S, SUSHMITHA MADAPPA and YAGNNASHRI R N** under the guidance and supervision of **Dr. SHILPA. S**, Assistant Professor, Department of Commerce, JSS College for Women(Autonomous), Saraswathipuram, Mysuru in partial fulfillment for the award of the degree of Bachelor of Business Administration at JSS College for women(Autonomous), Saraswathipuram, Mysuru.

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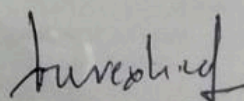
CERTIFICATE

I hereby, certify that the project work entitled **“MARKETING STRATEGY AND YOUTH’S PERCEPTION ABOUT HERBAL PRODUCTS”- A CASE STUDY ON PATANJALI AYURVED LIMITED** is an authentic record of the bonafide project work carried out by **ANUSHA P., ASMA M.R., BHARGAVI O.R., DEEKSHITHA H.S. and SHREYA SHREE C.A.**, under the guidance and supervision by **Dr. RECHANNA**, Head of the Department, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru. in partial fulfillment for the award of the degree of Bachelor of Commerce at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

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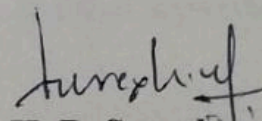
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I hereby, certify that the project work entitled **“HUMAN RESOURCE DEVELOPMENT PRACTICES IN MYMUL, MYSURU”** is an authentic record of the bonafide project work carried out by **INDHU S., THANUSHREE K. S., SINCHANA B.S., RAKSHITHA M. and SURABHI P RAO**, under the guidance and supervision by **Dr. RECHANNA**, Head of the Department, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru. in partial fulfillment for the award of the degree of Bachelor of Commerce at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

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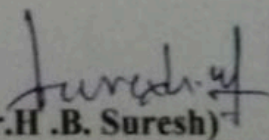
CERTIFICATE

I hereby, certify that the project work entitled "**CUSTOMER SATISFACTION : A CASE STUDY AT TVS SONA MOTORS**" is an authentic record of the bonafide project work carried out by **AISHWARYA M SATHISH., ANUSHA K., BHAGYALAKSHMI M., GOWTHAMI M., SWATHI M.**, under the guidance and supervision of **Dr. SHILPA. S.**, Assistant Professor, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru in partial fulfillment for the award of the degree of Bachelor of Commerce at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

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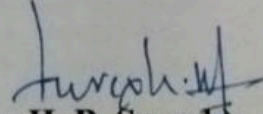
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I hereby, certify that the project work entitled "DEMAND AND SUPPLY OF DAIRY PRODUCTS A CASE STUDY OF MEGA DAIRY MYSORE" is an authentic record of the bonafide project work carried out by Anjali M, Lekhana D C, Nirmala V R, Pramitha M. and Priyanka B D, under the guidance and supervision by **Dr. H.S KONGALAPPA**, Assistant Professor, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru. in partial fulfillment for the award of the degree of Bachelor of Commerce at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

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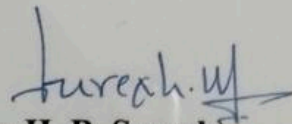
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I hereby, certify that the project work “A STUDY AND ANALYSIS ON ABSENTEEISM AMONG APPRENTICE CATEGORY EMPLOYEES IN RANE (MADRAS) LTD, MYSURU” is an authentic record of the bonafide project work carried out by Chaya R, Deekshitha A, Dhanushree M N, Prathiksha R, Shalini M and Swathi S R under the guidance and supervision by Dr. H.S KONGALAPPA, Assistant Professor, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru. in partial fulfillment for the award of the degree of Bachelor of Commerce at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

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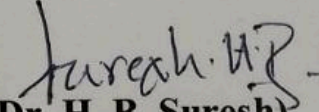
CERTIFICATE

I hereby, certify that the project work entitled "A STUDY ON CUSTOMER RELATIONSHIP MANAGEMENT AT ATER ENERGY PVT. LTD." is an authentic record of the bonafide project work carried out by DARSHINI. B, DIVYA. D, JAHNAVI. E, PRERANA. V. LAD and RAKSHA. N. M, under the guidance and supervision by Dr. SHILPA. S, Assistant Professor, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru in partial fulfillment for the award of the degree of Bachelor of Commerce at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

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