



JSS MAHAVIDYAPEETHA

JSS COLLEGE FOR WOMEN (AUTONOMOUS)

(An Autonomous College of University of Mysore: Re - Accredited by NAAC at 'A' Grade with CGPA of 3.07)

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DEPARTMENT OF COMMERCE

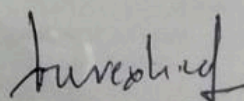
CERTIFICATE

I hereby, certify that the project work entitled **“MARKETING STRATEGY AND YOUTH’S PERCEPTION ABOUT HERBAL PRODUCTS”- A CASE STUDY ON PATANJALI AYURVED LIMITED** is an authentic record of the bonafide project work carried out by **ANUSHA P., ASMA M.R., BHARGAVI O.R., DEEKSHITHA H.S. and SHREYA SHREE C.A.**, under the guidance and supervision by **Dr. RECHANNA**, Head of the Department, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru. in partial fulfillment for the award of the degree of Bachelor of Commerce at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

This project work or any part of it has not been previously submitted for the award of any degree or diploma or other university or institution.

Place: Mysuru

Date: 10-09-2022


(Dr. H.B. Suresh)
Principal