

## JSS MAHAVIDYAPEETHA J S S COLLEGE FOR WOMEN (AUTONOMOUS)

(An Autonomous College of University of Mysore: Re - Accredited by NAAC at 'A' Grade with CGPA of 3.07)

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## DEPARTMENT OF COMMERCE

## CERTIFICATE

I hereby, certify that the project work entitled "A STUDY ON COMSUMER BUYING BEHAVIOUR ON MYSORE SANDAL SOAPS" is an authentic record of the bonafide project work carried out by AMRUTHA LAKSHMI .U, BHAGYASHREE, BHAVANASHREE P,MAHIMA SINGH .T and MARIA ESTHER., under the guidance and supervision by ASHWINI K.L, Assistant Professor, Department of Commerce, JSS College for Women (Autonomous), Saraswathipuram, Mysuru. in partial fulfillment for the award of the degree of Bachelor of Business Administration at JSS College for women (Autonomous), Saraswathipuram, Mysuru.

This project work or any part of it has not been previously submitted for the award of any degree or diploma or other university or institution.

Place: Mysuru

Date: 10/09/2022

(Dr. H.B. Suresh)

PRINCIPAL

JSS COLLEGE FOR WOMEN

(Autonomous)

Saraswathipuram, MYSORE-9