

**JSS MAHAVIDYAPEETHA**

# **JSS COLLEGE FOR WOMEN**

(An Autonomous College of University of Mysore)

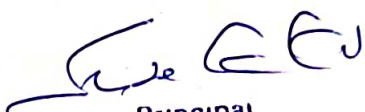
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Karnataka

E-mail: jsscw.principal@gmail.com, Ph No: 0821-2548239 ☎ Principal 2548383 ☎ Fax: 2548240 ☎  
jsscw.principal@gmail.com ☎ Website: <http://www.jsscw.in>

## **FOREIGN TRADE**

### **Course Outcomes**

- ❖ Enables students comprehending procedural issues in foreign trade
- ❖ Makes the students employable in export and import houses.

  
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## **Functional English**

### **Course Outcomes**

- ❖ Helps Students in understanding the Nuances English language.
- ❖ Enables students, understand the correct usage of English language.
- ❖ Facilitates students in improving better Communication skills.
- ❖ Mastering English, the emerging global language, Job opportunities for students would enhance.

  
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## **Horticulture**

### **Course Outcomes**

- ❖ Makes students understand the theory and practical aspects of Horticulture.
- ❖ Makes the students employable in Horticultural Farms.



Principal

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## **Human Resource Management**

### **Course Outcomes**

- ❖ Provides thorough Knowledge on the principles and Practice of HRM.
- ❖ Makes the students job ready with all HR Skills expected by industry.



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## Human Rights

### Course Outcomes

- Enable students to understanding the significance of human rights in ensuring the social order.
- Throws light on legal issues pertain to human rights.
- Motivates students in becoming activists on human rights in a right perspective.

  
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**IFRS**

**Course Outcomes**

- ❖ Enables students understand the theory and practice of accounting across the globe.
- ❖ Enables students getting jobs in Impex companies.

  
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## Ind As & IFRS (PG)

### Course Outcomes

- ❖ Enables students understand the theory and practice of accounting across the globe.
- ❖ Enables students getting jobs in Impex companies.

  
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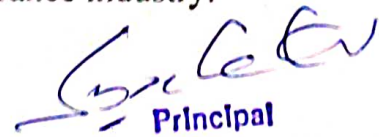
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## Insurance Management

### Course Outcomes

- ❖ Enable students, understand theoretical and practical issues regarding risks and risk coverage through insurance.
- ❖ Make the students readily employable in insurance industry.

  
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## **Marketing Management**

### **Course Outcomes**

- ❖ Enables students understand marketing theory and practice
- ❖ Makes students feel employable in the Marketing domain

  
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## Photo Journalism

### Course Outcomes

- Empowering women by moulding them to become professional journalists.
- Inculcating spirit of inquisitiveness and liberty among students

  
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## **Retail Management**

### **Course Outcomes**

- Imparts holistic knowledge on retail management with practical exposure.
- Ensures students getting job in big retail outlets.

  
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## Rural Development

### Course Outcomes

- ❖ Makes students clearly understand nature significance and means for Rural Development.
- ❖ Enables students drawing plans for Rural Development.
- ❖ Makes the students employable in Rural Development agencies.
- ❖ Enables students becoming consultants.

  
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## Tax Management (PG)

### Course Outcomes

- ❖ Enables students learning the law and practice of direct and indirect taxes.
- ❖ Enables students in taking up tax consultancy work after graduation.
- ❖ Enables students getting employed in the tax consultants' firms.

  
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## Tax Management (UG)

### Course Outcomes

- Enables students learning the law and practice of direct and indirect taxes.
- Enable students to taking up tax consultancy work after Graduation.
- Enable students getting employed in the tax consultant firms

  
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## Translation

### Course Outcomes

- ❖ Enables the readers to appreciate and enjoy the underlying spirit of cultural diversity and emotional sustenance which create the spirit of Indianness.
- ❖ Creates jobs in print and electronic media.

  
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## **Women Health and Hygiene**

### **Course Outcomes**

- Sensitizes the women about the importance of the personal health and hygiene.
- Impart knowledge on theory and practical aspects of Women Health and Hygiene.
- Makes the students employable as counselors.
- Makes students entrepreneurs and consultants.

  
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## **Women Studies**

### **Course Outcomes**

- ❖ Enabling students in achieving gender parity.
- ❖ Enable students becoming entrepreneurs.
- ❖ Instill self confidence among women by empowering them.

  
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## Yoga

### Course Outcomes

- ❖ Rejuvenate one of the ancient exercises which revitalizes both body and mind.
- ❖ Improves emotional and psychological abilities.
- ❖ Attains higher levels of concentration and consciousness.
- ❖ Rediscovered one's own inner strength.
- ❖ Yoga opens up innumerable career opportunities.

  
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## Dance

### Course Outcomes

- *Enables students to learn classical and modern dances in a systematic manner.*
- *Enables students to becoming entrepreneurs.*
- *Enables to feel employable.*

  
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## Functional Hindi

### Course Outcomes

- ❖ Enable students converse in fluent Hindi.
- ❖ Enables students to become Hindi teachers.

  
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## Music

### Course Outcomes

- Enables students to learn music as passion and career.
- Enables students to become musicians-vocal or instrumental.
- Enables students feel employable.

  
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## Proof Reading

### Course Outcomes

- ❖ Makes students understand the basic principles and practice of Proof Reading.
- ❖ Enables students feel employable.

  
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## Good Governance and E- Governance

### Course Outcomes

- ❖ Makes students understand critical issues pertain to governance model.
- ❖ Enables students becoming good bureaucratic and political leaders.
- ❖ Enables student feel employable in high level jobs.

  
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## Social Welfare

### Course Outcomes

- ❖ Enlighten the students about significance of social welfare in building the nation.
- ❖ Makes the students practically appreciate scheming and implementation of social welfare measures.
- ❖ Makes the students employable in the posts of social welfare officers in government and non-governmental offices.



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## Agriculture Marketing Management

### Course Outcomes

- ❖ Makes students analyse the nature of the agricultural marketing scenario at micro and macro level.
- ❖ Makes the students come out with plans in bringing vibrancy in agricultural marketing scenario.
- ❖ Makes students becoming entrepreneurs in agricultural marketing.
- ❖ Makes them readily employable in agricultural management firms.

  
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## Animation

### Course Outcomes

- ❖ Gives practical exposure to the ultramodern aspects of Animation technology.
- ❖ Makes students readily employable in Animation firms. ☞
- ❖ Makes entrepreneurs.

  
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## Auditing

### Course Outcomes

- ❖ Makes the students understand theory and practice of auditing.
- ❖ Enables the students starting professional audit work on their own.
- ❖ Enables the students getting ready for audit clerks' job.

  
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## **Banking & Insurance (PG)**

### **Course Outcomes**

- ❖ Makes students understand principles, law and practice of banking and insurance.
- ❖ Enable students getting into job in banking and insurance companies.



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## Basic Mathematics

### Course Outcomes

- Enable students clearly understand basic mathematical principles.
- Makes the students employable in clerical jobs.



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## Bharathiya Samskruthi (PG)

### Course Outcomes

- Creates awareness on Indian Cultural and social ethos.
- Highlights India's art, architecture and music.
- Creates awareness about scientific background on Indian Traditions, beliefs and practices.
- Makes students imbibe the essence of Indian culture 'Unity In Diversity'.
- Creates awareness about the Indian Family system.
- Helps students realize the plurality of Indian culture..

  
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## Bharathiya Samskruthi (UG)

### Course Outcomes

- Creates awareness on Indian Cultural and social ethos.
- Highlights India's art, architecture and music.
- Creates awareness about scientific background on Indian Traditions, beliefs and practices.
- Makes students imbibe the essence of Indian culture 'Unity In Diversity'.
- Creates awareness about the Indian Family system.
- Helps students realize the plurality of Indian culture..

  
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Re-accredited by NAAC at A+ Grade with a CGPA of 3.51, Saraswathipuram, Mysuru-570009,  
Karnataka

E-mail: jsscw.principal@gmail.com, Ph No: 0821-2548239 ☎ Principal 2548383 ☎ Fax: 2548240 ☎  
jsscw.principal@gmail.com ☎ Website: <http://www.jsscw.in>

**Business Journalism and Corporate  
Communication**

**Course Outcomes**

- ❖ Enables students understand the theory and practice of Business Journalism and Corporate Communication.
- ❖ Enables students to become free-lance journalists.
- ❖ Enables students feel employable.



**Principal**

**J.S.S. College for Women  
Saraswathipuram, Mysore-9**



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## **Clinical Laboratory**

### **Course Outcomes**

- ❖ Makes students understand the clinical lab techniques thoroughly.
- ❖ Makes the students employable in pathological laboratories.

  
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Saraswathipuram, Mysore-5

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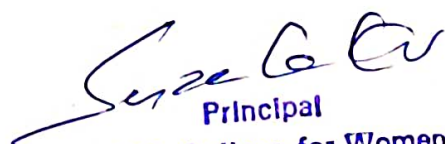
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## Communication for Development

### Course Outcomes

- ❖ Hones up the communication skills that lead to the development agenda of Governments and NGOs.
- ❖ Enables the students understand nature, significance, scope and practicality of communication for development.

  
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## Entrepreneurship Development(PG)

### Course Outcomes

- ❖ Inculcates the required skills for students to be successful entrepreneurs.
- ❖ Makes students take up entrepreneurship after graduation.
- ❖ Enables students start consultancy work.



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## **Financial Management**

### **Course Outcomes**

- ❖ Makes students understand theory and practice of financial management in a holistic manner.
- ❖ Enables students get jobs in finance divisions of corporate houses.

  
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## Food and Nutrition Science

### Course Outcomes

- Creating and awareness among students about ill effects of malnutrition and under nourishment.
- Imparting knowledge on the good effects of balanced diet.



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