

JSS COLLEGE FOR WOMEN (AUTONOMOUS)
SARASWATHIPURAM, MYSURU-9
DEPARTMENT OF COMMERCE
2021-22
B.COM

PROGRAM SPECIFIC OUTCOMES

1. To develop the skills required for applying the concepts and techniques in the field of Commerce.
2. To enhance the employability skills of the commerce students.
3. To impart industry needed skill, problem solving and decision-making competencies.
4. To provide a well trained professional to the requirements of Industries, Banking sectors, Insurance Companies, Financing Companies, Transport Agencies and Corporate.
5. To empower students to take up higher education to become business Scientists, researchers, consultants and teachers, with needed core competencies.
6. The knowledge of different specialisations in accounting, costing, banking and finance with the practical exposure helps the students to stand in organization.
7. To empower students for pursuing professional courses like Chartered Accountancy, Cost & Management Accountancy, Company Secretary, etc.,
8. To develop the students for competitive examinations of UPSC, KPSC, BSRB, staff selection commission, etc.,
9. To understand the concept of entrepreneurship and design a business plan.
10. To develop ethical managers with interdisciplinary approach, recognise and understand the ethical responsibilities of individuals and organisations in society.
11. To critically evaluate new ideas, research findings, methodologies and theoretical frameworks in a specialised field of study.
12. To provide students with a conceptual framework of event management, event services, conducting event and managing public relations.